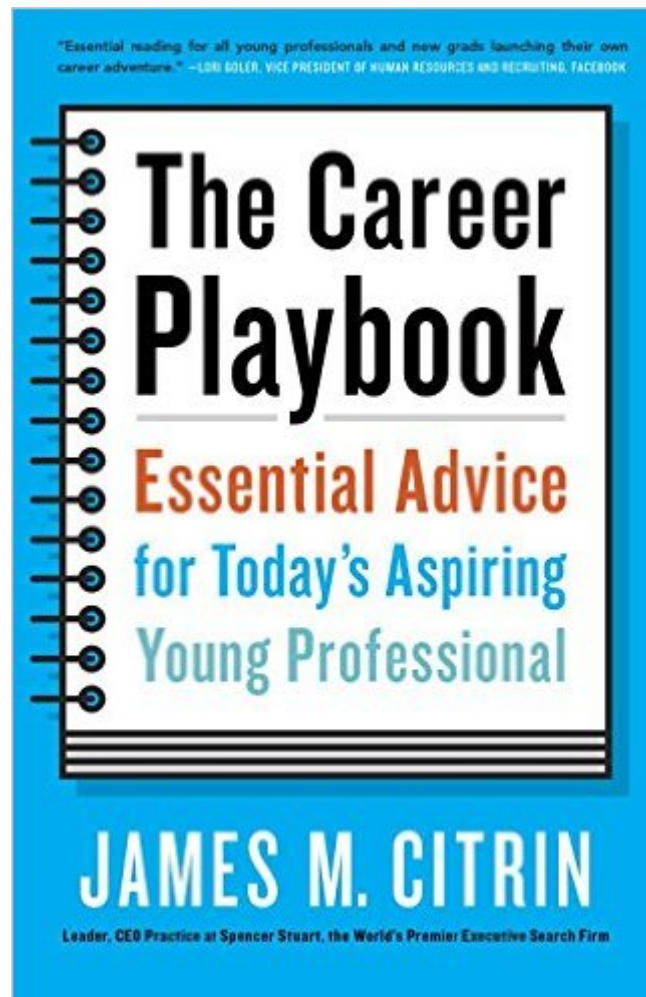


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# The Career Playbook: Essential Advice For Today's Aspiring Young Professional



## Synopsis

Are you about to graduate and begin your job search? Or are you a young professional trying to choose the right field or looking for that perfect position that will catapult your career? Figuring out a career and getting a great job has never been more difficult. On top of that, today's graduates are looking for not only good jobs but positions that will help them launch careers in which they can grow and prosper. But knowing what to look for and how to actually land a great job is exceptionally challenging when you're trying to get an interview, make enough money, and position yourself for advancement. Based on an in-depth survey of thousands of graduates and young professionals, and hundreds of interviews with the world's top business and nonprofit leaders—not to mention James Citrin's decades of experience as a senior partner at the premier executive search firm Spencer Stuart—The Career Playbook offers recent graduates and aspiring young professionals actionable advice for excelling. From his practical tips on generating valuable introductions, nailing interviews, and negotiating compensation to strategic advice on the arc of a career, the importance of relationships, how to cultivate a mentor, and knowing when to change jobs or industries, Citrin provides an invaluable guide to the most urgent questions that are at the heart of every person's career deliberations. Packed with first-person advice from graduates and young professionals themselves, as well as the perspectives of seasoned CEOs, entrepreneurs, leaders, and experts, such as Virgin's Sir Richard Branson, Facebook's Sheryl Sandberg, Third Point Advisors' Daniel Loeb, author Malcolm Gladwell, and US Navy SEALs' Admiral Eric Olson, The Career Playbook is an essential resource for landing, launching, and thriving in your career.

## Book Information

Paperback: 256 pages

Publisher: Crown Business; 1 edition (April 21, 2015)

Language: English

ISBN-10: 0553446967

ISBN-13: 978-0553446968

Product Dimensions: 5.2 x 0.6 x 8 inches

Shipping Weight: 8 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (44 customer reviews)

Best Sellers Rank: #143,572 in Books (See Top 100 in Books) #216 in Books > Business & Money > Job Hunting & Careers > Job Hunting #709 in Books > Business & Money > Job

## Customer Reviews

I'll start off by stating that I don't think I'm the intended target audience for *The Career Playbook* "not completely, anyway. While I could be considered a "young professional," I felt that this was geared more towards students who are graduating from college (whereas I currently have 3 degrees and will be finishing up my 4th). The book is divided into 3 sections: Part 1: How Careers Really Work In this section, the author discusses how to think about your career, and how money, meaning, networks, and relationships, play into that. The three broad factors to consider when you're trying to figure out whether or not a job is a good fit for you: job satisfaction, compensation, lifestyle. He's very realistic with his advice, and he makes it clear that you most likely won't achieve the best in all 3 categories right at the very start. These things take time to cultivate. He also provides ideas for things you can do in order to incorporate your passions while still being realistic. Part 2: How to Get the Job I loved this section, as this is what I'm working on right now (anyone wanna read my personal statement/CV!?!). The part on landing interviews/the art of interviews will definitely prove to be invaluable for me later on this year! :] The "You've Studied Liberal Arts, Now What?" section intrigued me, because one of my majors in college was Music Performance. I could definitely relate to what the author was talking about. Part 3: How To Thrive The author talks about how to get off on the right foot at your new job, how to be an inspiring leader, and cultivate a mentor.

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